



## SERMON OUTLINE TEMPLATE

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# OPEN

~5-10 MINUTES

**BIG IDEA:** A clear and concise purpose (thesis) for the sermon.

**Connection:** Spend the first 3-5 minutes of your sermon building common ground through shared experiences, common questions, and by understanding their struggles. Be likeable. Being an expert doesn't make you likable, but being authentic does. Talking about your own struggles will help you make a connection.

The Big Idea is: \_\_\_\_\_

As demonstrated by: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**BAD IDEA:** Describe the danger of missing the Big Idea.

**Tension:** Tension creates interest. Ask yourself what's at stake if the congregation does not grab hold of the Big Idea? What will happen if the congregation does not apply what you are teaching? Why does the Big Idea matter to us today?

What is so bad about missing the big idea? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

As demonstrated by: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

# PASSAGE

~10-15 MINUTES

**BIBLE:** Identify a single passage from the Bible as the primary point of study.

**Teach:** Storehouse sermons are built on one Biblical text. The **points** of the sermon must emerge from one central text.

Answer first, "What does the passage say?"

Second, "How is the Big Idea illustrated by this passage?"

What does the passage say?

Context and Narrative: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

How is the Big Idea illustrated by this passage?

Point 1: \_\_\_\_\_

As demonstrated by: \_\_\_\_\_

\_\_\_\_\_

Point 2: \_\_\_\_\_

As demonstrated by: \_\_\_\_\_

\_\_\_\_\_

Point 3: \_\_\_\_\_

As demonstrated by: \_\_\_\_\_

\_\_\_\_\_

# (S)ENDING

~5 MINUTES

**END & SEND:** A good (s)ending is clear and connected to the whole sermon. It not only ends the sermon with authority, but sends the people with clarity.

1. Restate the Big Idea.
2. Connect the Bible text to the context of the whole sermon.
3. Focus on a single call to action that includes a point of decision.

In light of this, how must we respond?

My single call to action is: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_